

The logo features the word "SERVING" in a green, sans-serif font, with a golden globe icon positioned between the "V" and "I". Below "SERVING" is a thin horizontal line. Underneath the line is the word "IMMIGRANTS" in a larger, bold, green, sans-serif font.

SERVING IMMIGRANTS

Invest in America: A Guide for Foreign Investors Looking for Success in the United States

If you are thinking about starting a business, expanding an existing business, or otherwise investing in a company, you will have many options to consider. Among the most important is going to be where you want to invest your money. For many people, investing in a business in the United States is the perfect opportunity.

Each year foreign investors bring hundreds of millions of dollars to the US in the form of new businesses, and billions more in investments into existing companies. This, of course, yields very impressive returns since the US is the largest economy in the world and rated as having one of the friendliest business climates you will find. If you're looking for success in the United States, this report will offer some important advice and information to help get you started.

Why Invest in America?

America has long been called the land of opportunity, and for good reason. It is by far the largest economy in the world and has been for quite some time. The reality is, however, that many other countries are also offering great growth opportunities and benefits that can be very

attractive. When choosing one place to open or expand a business, however, there is still nothing better than the USA. This is not only because the economy is so large, but for many other reasons as well:

- **Diverse Environments** – America is geographically quite large, which means you can choose from just about any type of weather, political climate, and more. Each state is also quite unique so you can find your ideal customers and set up shop nearby.
- **Tax Incentives** – While the business taxes can be quite high in general, there are also lots of opportunities to have them reduced or even eliminated. Most states will negotiate with companies that are looking to bring in businesses to make their area very attractive.
- **Prestige** – When growing a company, it is almost a requirement to at least have one office or location in the United States.
- **Convenience** – Since the US is the economic center of the world, many conferences, meetings, and other business events occur there each year. Having an office in the US makes it much easier to attend and benefit from these events.

Which Visa is Right for You?

In most situations, it will be necessary (or at least highly desirable) to come to the United States when investing money into a new business, or into growing an existing company. As with any non-citizen, you will need to have an appropriate visa in order to qualify. There are quite a few different visa options that are made for different types of investments. Consider each of the following options and see which one is right for you:

- **EB-5 Visa** – This visa is for investors who will be investing in a new business and must be spending at least \$500,000 on the enterprise when it is going to a “Targeted Employment Area” (TEA) or \$1 Million for other areas. The business must also be slated to create 10 new sustainable jobs.
- **E2 Visa** – The E2 visa is for those who want to purchase a small business or franchise in the United States. It can also be used for real estate investors. The visa can be renewed as long as needed so long as the investments in the United States remain. The dollar value of the investments generally needs to be \$200,000 or more and create or save 3-4 full time jobs.
- **EB-1C** – The EB-1C visa allows multinational companies to send executives and managers to the United States to run companies. This type of visa is perfect for existing businesses that have recently expanded to the United States and need a trusted manager or executive to run operations.
- **Others** – There are quite a lot of visas that can help investors come to the country. There are even some designed specifically for the spouse and children of investors, so your family can stay together. The best way to determine which is most appropriate for you is to speak with an immigration attorney who can help you every step of the way.

Seeking Incentives to Invest in America

While investing in America offers you many benefits and great opportunities, it also provides many advantages to the United States as well. You'll be bringing in a company that will provide goods or services, grow tax revenue, employ people, and much more. This is why there

are many different programs and incentives in place to try to attract foreign businesses and individuals to the United States. Taking advantage of these opportunities can really help you to get the best results for your investments. The following are some of the biggest incentives available:

- **State Tax Cuts** – One of the biggest incentives available is going to be tax cuts from the state where you do business. Each state can compete to get you to invest in their area, which often means dramatic reductions in the taxes you have to pay. In most cases, these deals will last for a set period of years to allow you to get set up and running.
- **Public-Private Partnerships** – It is often possible to form a partnership with local and state governments to provide a product or service to the residents of the area. This often allows you to attain low or no interest loans, and even combine investments with the area government.
- **Renewal Zones** – Depending on what type of business you are looking to open, building in a renewal zone can have huge incentives. These are parts of the country that are struggling economically, and the local, state, or federal government wants to incentivize businesses to go to that area to help with recovery.
- **Industry Specific Incentives** – The United States often looks to bring in new businesses in specific industries that they are looking to grow. If you can qualify for these types of incentives it can help to make the entire process much easier.

Work with an Attorney

One of the best things you can do to help ensure the entire investment process goes smoothly is to work with an attorney with experience in this area. They will be able to help you to secure the visas you need, find the right incentives, and be there to help with anything that needs to be done. Please contact us to discuss your situation and see how we can help.